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SIMStation Moves US Headquarters to Dallas for Enhanced Customer Experience

SIMStation Inc.
2155 Chenault Dr, Suite 501
Carrollton, TX 75006
United States

Phone: +1-321-895-2280
Mail: office@us.simstation.com
Web: www.simstation.com

Closer to Customers – Greater Efficiency for the US Market

Dallas, April 15, 2025 – SIMStation, a leading provider of AV simulation solutions, announces the relocation of its US headquarters from Miami to Dallas, Texas. The move, effective May 1st, 2025, reflects SIMStation’s commitment to delivering faster, more efficient support to its growing customer base across North America. With its new central location, SIMStation is better positioned to meet the needs of its growing customer base and to better serve both long-standing and future customers with unparalleled service experience.

As a global leader in healthcare education with headquarters in the US and Europe, SIMStation empowers professionals worldwide with innovative AV solutions that simplify simulation-based learning and enhance training efficiency. The company’s dedication to cutting-edge technology and practical usability makes it a trusted partner for medical education and simulation centers around the globe.

Relocating to Dallas places SIMStation at the heart of the US, enabling faster response times and a seamless customer journey. Whether it’s technical support, on-site service, or product training – for existing or future SIMStation users – the new location allows for a more direct and personalized customer experience. Being centrally located ensures we are always well-positioned to support our customers quickly and effectively, from the very first interaction to ongoing assistance.

"The decision to move to Dallas is driven by our commitment to bring our customers closer to the expertise they need. By operating from a more centralized location, we can respond more quickly, deliver faster solutions, and ensure that our customers get the most out of their SIMStation experience," explains Steven Matthews, CEO of SIMStation Inc.

New Training & OSCE Demo Center – Hands-On Learning in Realistic Scenarios

The new Dallas headquarters is more than just a strategic operations hub – it’s designed as a dynamic space for hands-on learning and customer engagement. Spanning over 10,000 square feet, the facility more than doubles the size of the previous Miami office and significantly expands SIMStation’s on-site capabilities.

As part of this expansion, the new location will feature a high-fidelity simulation demo room alongside dedicated OSCE demo environments. These realistic, application-driven spaces allow both existing and prospective customers to explore SIMStation’s AV and assessment solutions in action – supporting structured clinical assessments, enhancing educational strategies, and bringing simulation-based training to life.

About SIMStation

Established in 2011, SIMStation is a global leader in AV and assessment systems for simulation and training centers. With a highly adaptable approach, SIMStation offers user-friendly software for live control, recording, and transmitting healthcare simulations. Specialized exam management and assessment features streamline educational processes, enhance training effectiveness, and support a variety of assessment formats tailored to the unique needs of healthcare institutions.

Developed by a dedicated team of over 70 professionals, SIMStation's intuitive simulation solutions are currently utilized in simulation centers, universities, and medical facilities worldwide. With headquarters in Dallas and Vienna, SIMStation is led by managing directors Joachim Hilbrand and Steven Matthews.

More information: www.simstation.com

